2025-08-06 2026-08-05 · Repeat-purchase rate: 40.74% · Generated 6 Aug 2026, 6:52 am

Cohort month	Size	+0	+1	+2	+3	+4	+5	+6	+7	+8	+9	+10	+11	+12
2025-08	124	124	13	9	13	5	2	7	8	2	4	3	6	0
2025-09	106	106	7	8	6	3	6	7	2	7	5	5	0	
2025-10	129	129	9	7	6	4	15	1	3	4	6	1		
2025-11	155	155	4	4	11	10	12	11	9	4	0			
2025-12	110	110	2	6	6	4	5	3	4	0				
2026-01	50	50	5	3	4	4	3	4	0					
2026-02	121	121	10	4	11	5	8	1						
2026-03	132	132	7	11	13	9	2							
2026-04	77	77	8	6	5	1								
2026-05	126	126	14	7	0									
2026-06	136	136	4	2										
2026-07	114	114	0											
2026-08	17	17												